



FACT SHEET

About Pacific Energy Fireplace Products

- Pacific Energy Fireplace Products is a Canadian company located in Duncan, BC. Over the past 30 years, Pacific Energy has continually raised the bar in wood stove and gas fireplace technology. In doing so, it has changed attitudes and elevated expectations for home heat and aesthetic fireplace design.
- Throughout its history, Pacific Energy has challenged the technology of the day to offer cleaner, longer-burning stoves and to introduce aesthetic options for fireplaces never before seen in the North American Hearth Industry.
- Superbly engineered, and crafted to meet and exceed the highest standards, every Pacific Energy fireplace and stove is constructed of the finest materials, and designed to deliver efficient, clean heat in styles to suit the most traditional and the most contemporary home. All Pacific Energy products are backed by the Industry's best limited Lifetime Warranty.
- Company URL: <http://www.pacificenergy.net>

Where to find them

Pacific Energy fireplace products are well-represented by retailers throughout Canada and the U.S.A. See below for contact information for resources to serve design professionals, property owners and media.

Sales Information

Find out more about by contacting a local Pacific Energy fireplace products specialty retailer.

Visit the on-line dealer locator at www.pacificenergy.net and click on "Where to buy" from the main menu.

Media Contact Information

For all media inquiries, please contact:

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1-888-223-0088 ext. 239

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On-line Media Resources: www.pacificenergy.net

Pacific Energy's History of Innovation

- In **1978** Pacific Energy is founded to create fuel efficient heating options to offset rising oil prices.
- In **1980** Pacific Energy was the first stove manufacturer to make it possible to see the fire through a Vycor glass door, and perfected an air wash system to keep the glass ultra-clean, even at low settings.
- In **1983** Pacific Energy pioneered the Floating Firebox, which dramatically reduces metal fatigue and extends the life of the stove.
- In **1984**, Pacific Energy's spring-loaded trap door Ash Removal System was introduced and has yet to be equaled.
- In **1986**, Pacific Energy was one of the first companies to receive Oregon D.E.Q. Emissions Certification.
- In **1987**, in anticipation of new strict EPA emission limits on wood stoves, Pacific Energy perfected the secondary burn system in a non-catalytic stove. To this day, Pacific Energy is recognized as a leader in clean burn technology. Pacific Energy stoves burn twice as clean as required by EPA limits.
- In **1990**, Pacific Energy is recognized by the Porcelain Enamel Institute for its rich porcelain finishes. Pacific Energy's in-house porcelain enameling capabilities continue to set it apart from all other manufacturers in the Hearth industry.
- In **1995**, consumers gained the freedom to customize their own fireplace through a modular design program that offered a choice of Porcelain Enamel colors and overlays, and a variety of trim kits in both Porcelain Enamel and metallic finishes.
- In **1996**, Pacific Energy backed up their commitment to superior workmanship with the Best Limited Lifetime Warranty in the Industry. Pacific Energy will not build it unless it can be built to last.
- In **1998**, Pacific Energy celebrated its 20th year with record sales, and the introduction of Extended Burn Technology (EBT). EBT is available exclusively on the Pacific Energy Summit Wood Stoves and Inserts. Its patented technology regulates the flow of combustion air to provide a longer burn with less fuel.
- In **2002**, Pacific Energy introduced Town & Country, the first Clean Face gas fireplace with a flush hearth and no louvers. Town & Country Fireplaces redefined expectations of a gas fireplace with patented Decorative Direct Vent Technology (DDV) and turned the industry on its ear. Hearth & Home Magazine, the hearth trade publication, featured Town & Country on its cover, with the heading "Breaking New Ground".
- In **2004**, the Fusion woodstove was introduced, a taller contemporary, European-inspired design.
- In **2006**, Pacific Energy launched the Alderlea Cast Iron Wood Stove, a modern twist on the traditional cast stove. Innovations include a concealed cook top, an ash chute for easy cleaning and an optional reversible door. The combination of seam-welded steel firebox and cast body delivers both radiant and convective heat, and superior durability over the traditional cast iron stove.
- In **2008**, Pacific Energy celebrated 30 years in business with continued new product development, increased manufacturing capability and sales growth.
- In **2009**, Improving environmental performance and energy efficiency continues to be Pacific Energy's primary focus.

Pacific Energy Fireplace Products

Pacific Energy's approach to design and construction is one of innovation. Pacific Energy has incorporated a modular concept to our product line, resulting in the ability to dramatically change the product's overall appearance from a Classic Traditional look to a Contemporary look by mixing various optional components and accessories. Pacific Energy wood stoves and fireplace inserts are easy to light, easy to use, economical and clean burning. All Classic wood stoves from Pacific Energy are beautifully finished with durable rich porcelain enamel in a range of gem tones. Porcelain is fused to steel to produce a timeless finish that is enduring, scratch resistant and timeless in its appeal. Pacific Energy's in-house porcelain process is recognized by the Porcelain Enamel Institute and quality assured by a limited lifetime warranty

Woodstoves:

- **The Vista** - For smaller living spaces up to 1500 sq. feet.
- **The Vista Classic** – The Vista with a choice of Porcelain Enamel finish and legs.
- **The Vista Heritage** – A pre-assembled Vista complete with body, black door, ash system and pedestal base.
- **The Super 27** – The industry leader for efficient, worry-free heat. For mid-sized homes up to 2000 sq. feet.
- **The Super 27 Heritage** - A pre-assembled Super 27 complete with body, black door, ash system, and pedestal base.
- **The Super Step Top** – The Super 27 with a dual level cook top on legs or a pedestal.
- **The Spectrum** – Same great heat and ease of use as the Super 27 with a choice of Porcelain Enamel colours.
- **The Spectrum Classic** – The Spectrum with choice of Porcelain Enamel colours, legs and classic trivet.
- **The Fusion** – Proven heat of the Super 27 in a taller contemporary, European-inspired design.
- **The Summit** - For larger living spaces, up to 3000 sq. ft. Features patented Extended Burn Technology (ETB)
- **The Summit Classic** – The big heat and ETB of the Summit with a fine Porcelain Enamel finish and legs.
- **The Summit Heritage** – A pre-assembled Summit complete with body, black door, ash system, and pedestal base.

Wood Fireplace Inserts:

- **The Vista Insert** – For smaller living spaces up to 1500 sq. ft.
- **The Super Insert** – For mid-sized living spaces up to 2000 sq. ft.
- **The Summit Insert** – With patented ETB for larger spaces up to 3000sq. ft.

The Alderlea Cast Iron Series:

Elegant, historic cast iron styling that adds to the decor of any room. In true pioneer style, every Alderlea stove is equipped with a concealed cook top, an optional reversing door, an air-wash for a clean extra-large glass window, floating firebox durability, an ash chute for easy cleaning and a limited Lifetime Warranty.

- **The Alderlea T4** – For smaller spaces, the T4 hosts the same steel firebox as the familiar Vista model.
- **The Alderlea T5** – The mid-size, built upon the Pacific steel firebox in Canada's best selling wood stove.
- **The Alderlea T6** – The largest Alderlea cast iron stove, containing the Summit firebox, complete with EBT.

Design Accents:

All Pacific Energy Wood Stoves (except the Fusion and the Alderlea series) are customizable by choice of door legs and finishes. Available in Gold, Nickel, Metallic Black and Brushed Nickel.

Pacific Energy is the first and only Canadian company in the hearth industry to manufacture in-house porcelain.

As members of the Porcelain Enamel Institute, Pacific Energy's porcelain is rated as some of the best in the world-enduring, rich and gem-like. Available in Sunset Red, Forest Green, Royal Blue, Ebony, Coffee Bean Brown, Black Pearl, Ivory, Titanium, and Copper.